

PRESS RELEASE

The European wine industry calls the European Parliament's INTA Committee to support the EU-Vietnam Trade Agreement.

Brussels, 20th January 2020 – Ahead of the INTA vote on the EU-Vietnam Trade Agreement, the European wine industry calls MEPs to give their green light and urges the European Parliament to go through the assent procedure without delay.

CEEV expresses its strong support in favour of the EU-Vietnam Trade Agreement and calls on the European Parliament to ensure a speedy ratification process. Besides the tariffs elimination, the European wine industry expects several benefits from the EU-Vietnam Agreement such as the protection of key Geographical Indications and the removal of the technical barriers that are hindering EU wine exports.

“In the current global trade context, wine companies blatantly need to diversify markets”, said Jean-Marie Barillère, President of CEEV. “By supporting the EU-Vietnam agreement, the INTA Committee would send the right signal to the exporting companies striving to penetrate the promising ASEAN region”.

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Note to Editors:

Founded in 1960, Comité Européen des Entreprises Vins (CEEV – www.ceev.eu) represents the European Union wine companies in the industry and trade (still wines, aromatised wines, sparkling wines, liqueur wines and other vine products). It brings together 23 national organisations from 12 EU Member States, plus Switzerland and Ukraine, as well as a consortium of 4 leading European wine companies.

The companies represented by CEEV, mainly SMEs, produce and market the vast majority of quality European wines, both with and without a geographical indication, and account for over 90% of European wine exports. With almost €12 billion exports in 2018, the European wine sector is the first EU agri-food exporter, contributing positively to the EU trade balance with €8.9 billion.

Click [here](#) to download CEEV publication on the upcoming EU-Vietnam Free Trade Agreement.