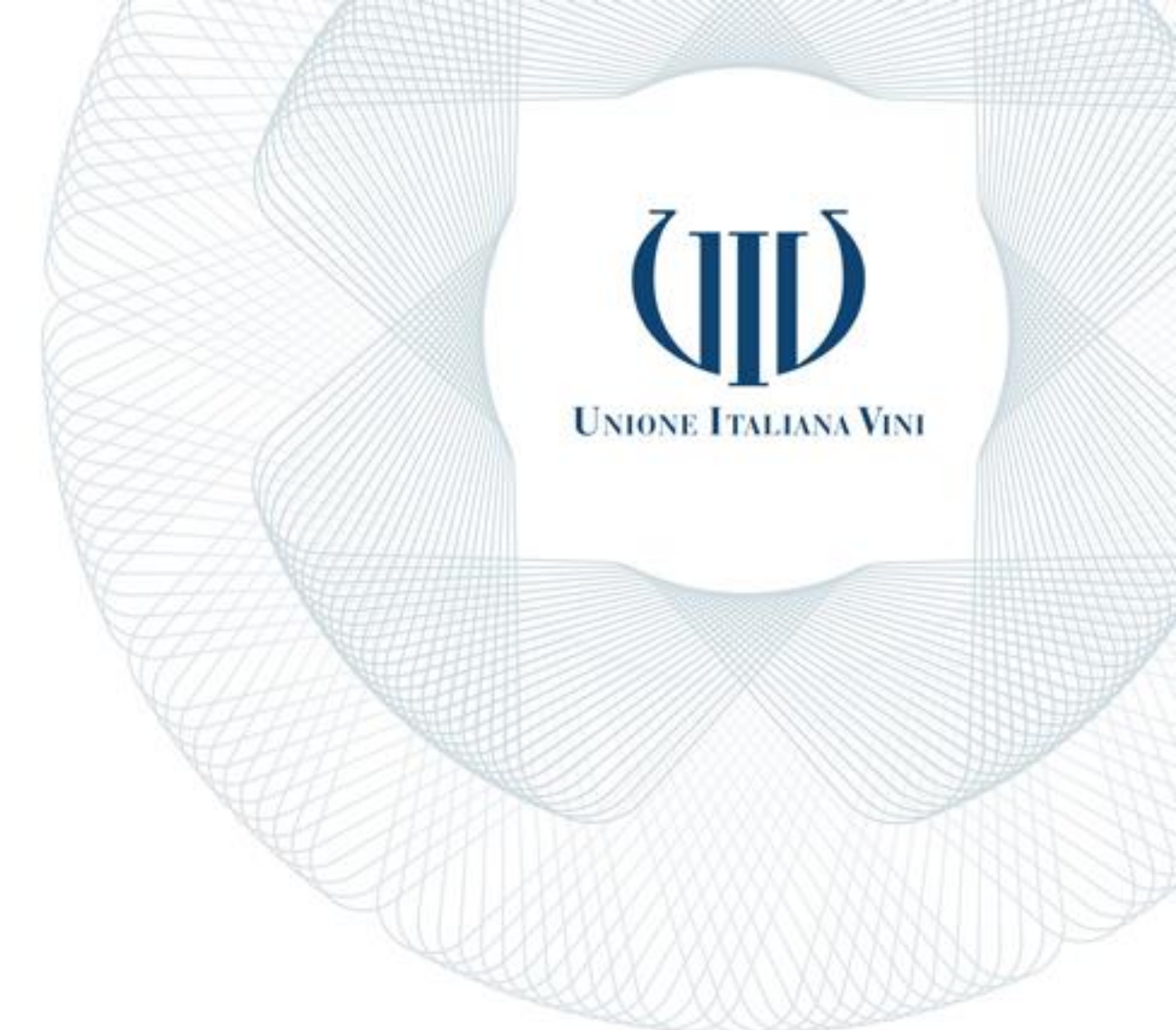
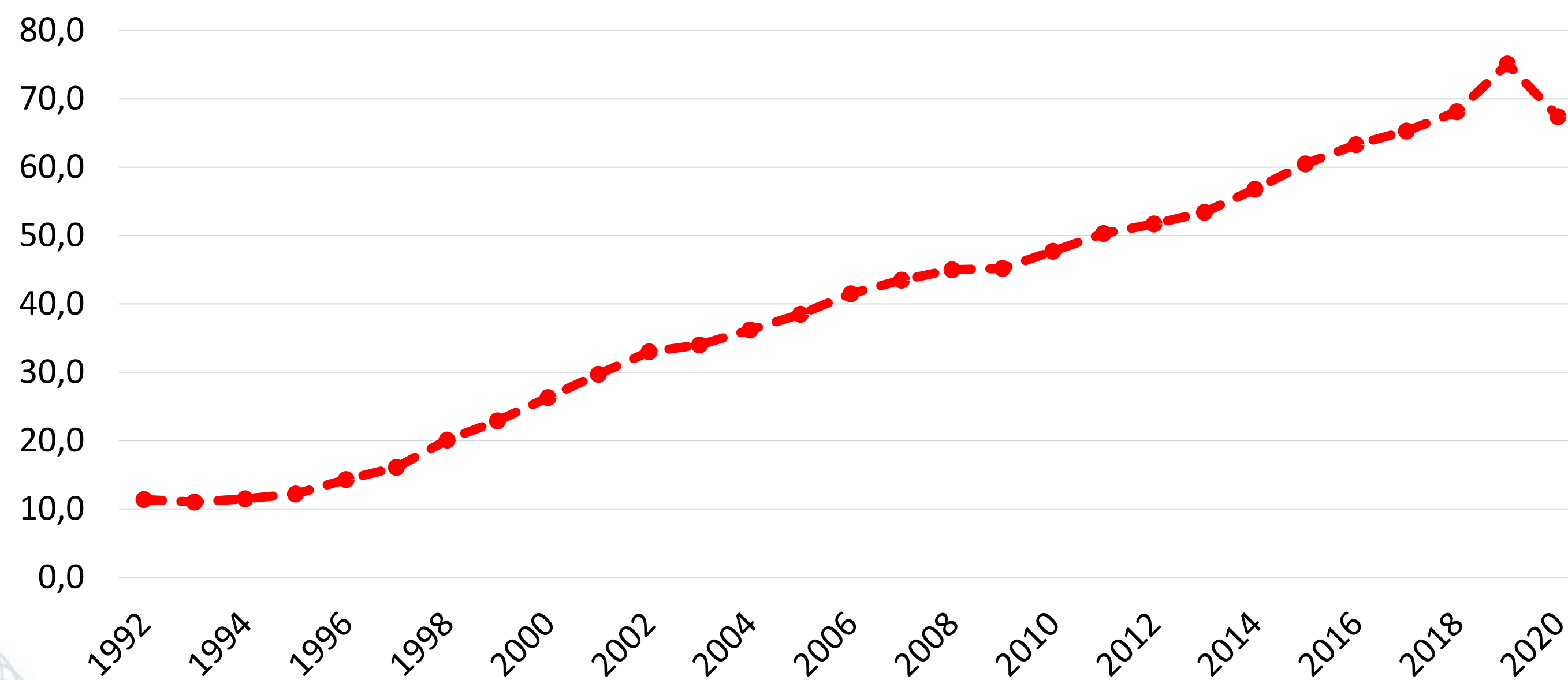


Il consuntivo 2020

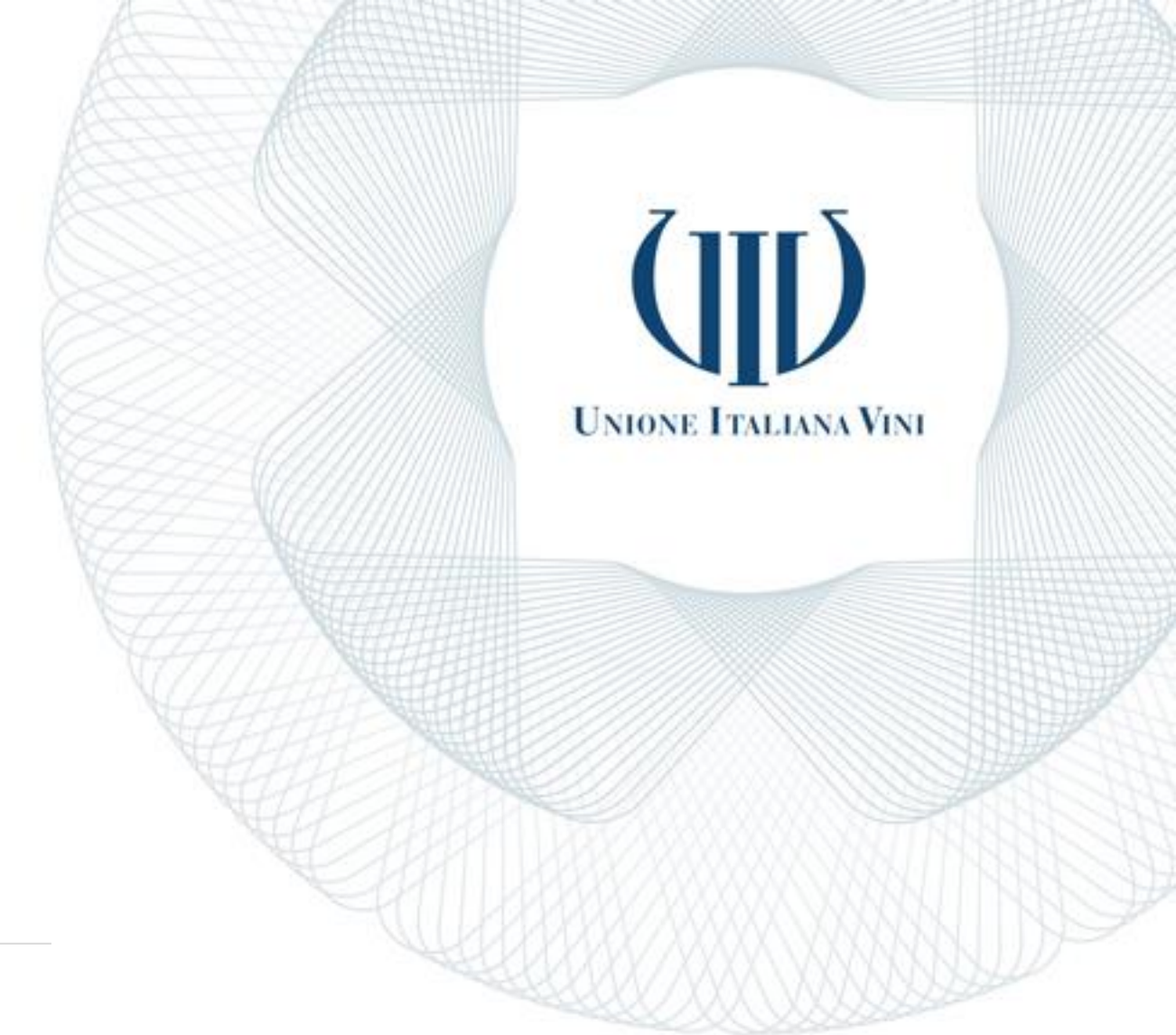


Vendite di vino in Usa (miliardi di \$)

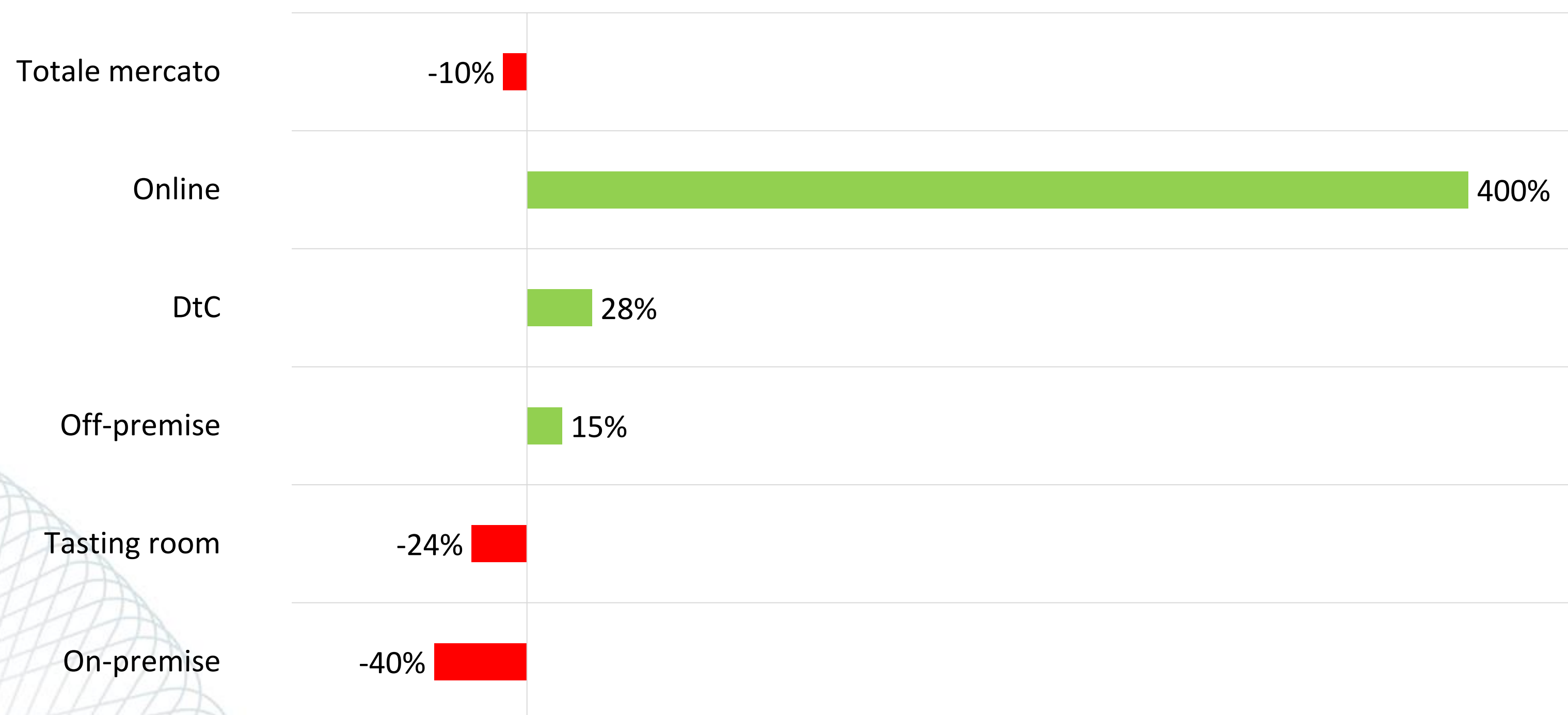


**67,4 miliardi
di US\$,
-10%**

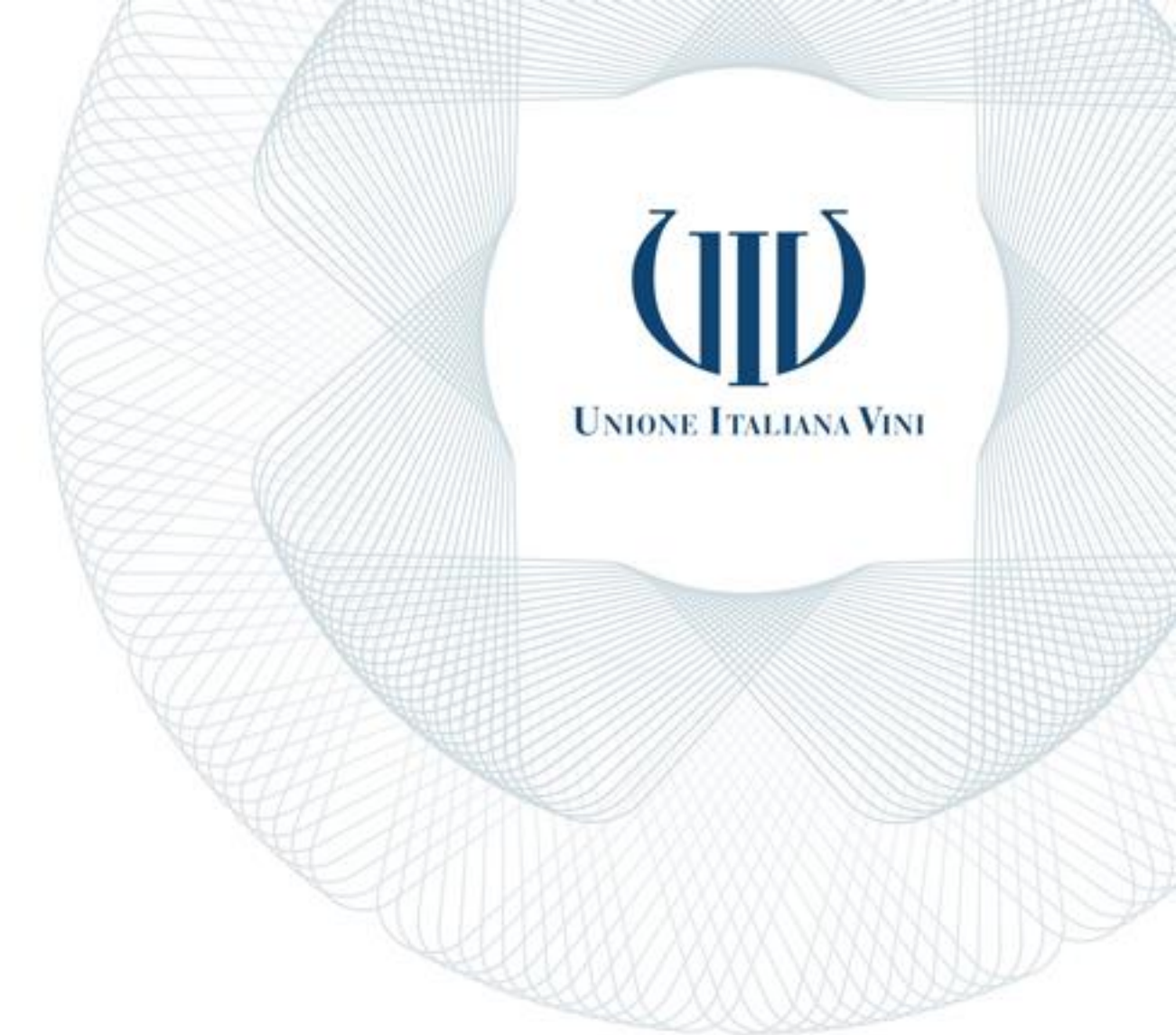
Chi guadagna e chi perde



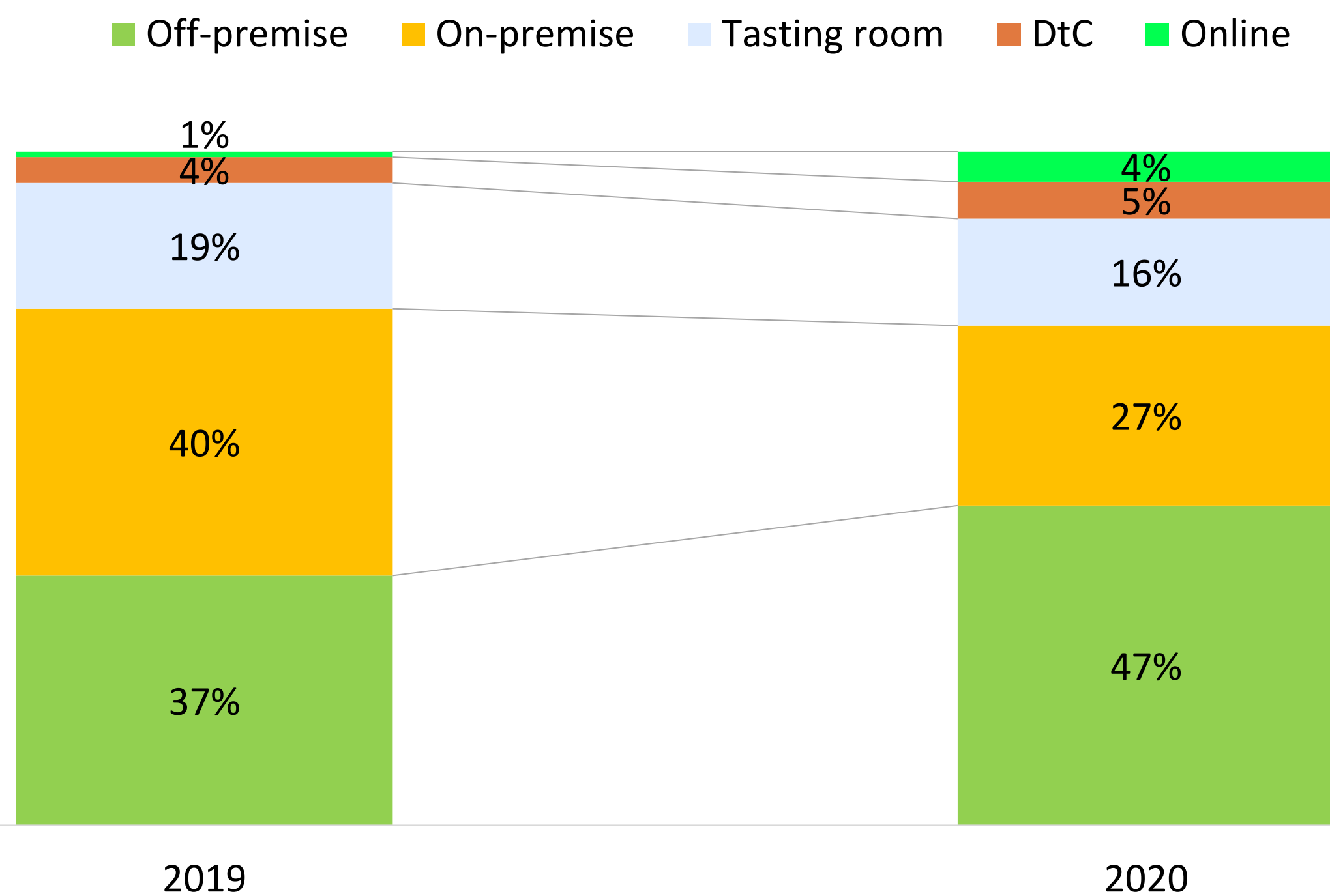
Performance per canali – var. % 2020/2019



Spostamento di pesi



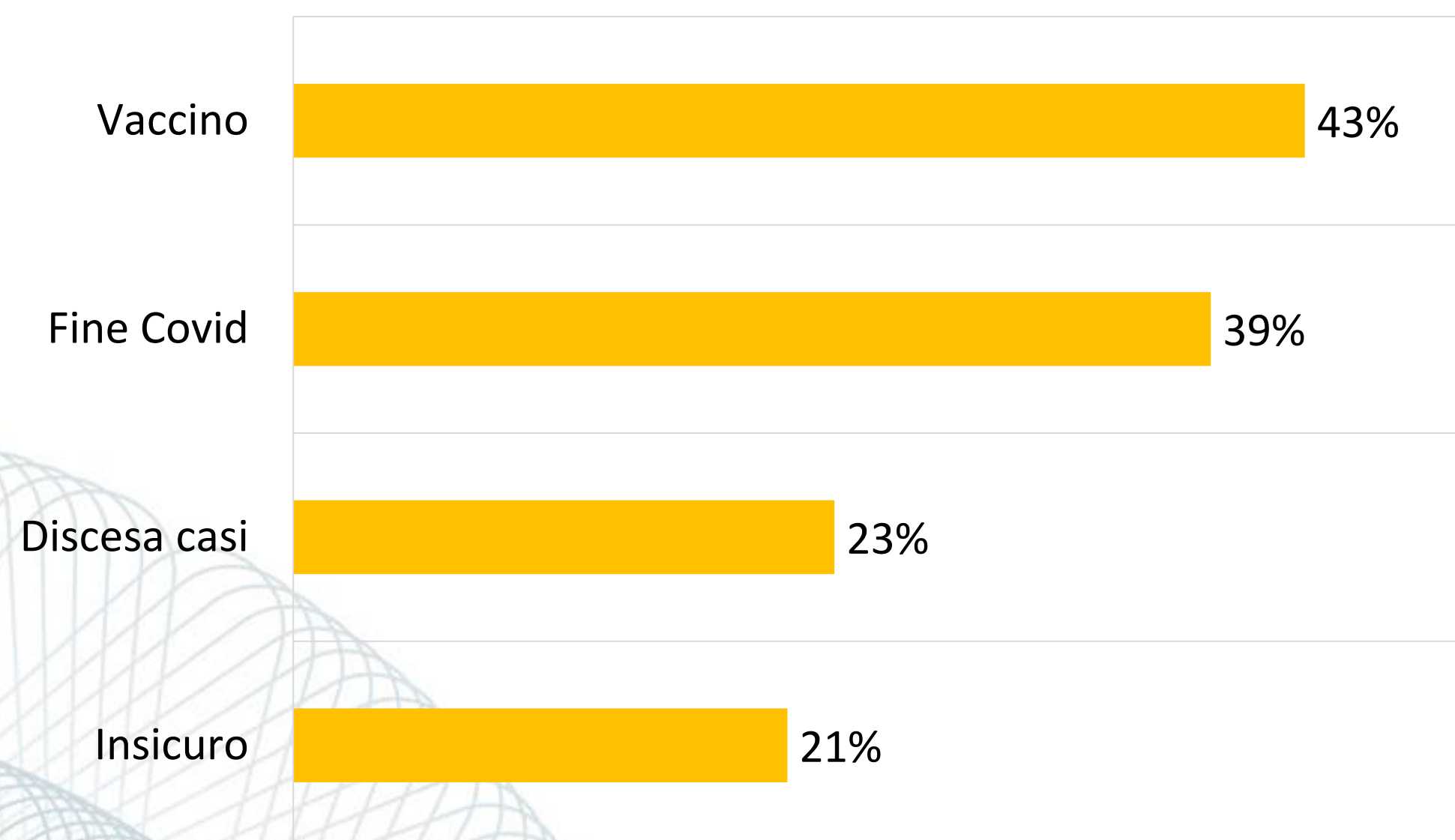
Ripartizione vendite per canali



On-premise: a quando la normalità?



Quando pensi di tornare al ristorante



Perché non sei tornato

